



3 Day 1-1 Makeup Artistry Training

Included in pricing: Training Booklet, Professional brush set, 5 of my must have kit items & small skin-prep kit. List of recommended brands + exclusive discount codes on select brands (exclusively for Gabby's bridal team) + everything listed in the 3 Day Training below.

Day 1: Intro to professional makeup artistry

Est. 5 hours

1 -1 ½ hrs. | Intro. Going over the book and all information below.

Skin prep and makeup application

- Color theory basics and how to apply it to makeup
- Learning undertones
- Working with different skin tones, as well as different face/eye shapes
- Blending practices
- Applying eye makeup, including:
 - Brow shaping
 - Basic eye shadow application
 - Eyeliner application
 - Lash curling and mascara application
- Perfecting and defining the face
- Blush, highlight, & contour application

- Setting up your space
- Makeup Tools/ equipment
- Safe and sanitary makeup practices
- Brush types & proper cleaning of brushes
- Choosing your makeup brands
- Skin types and conditions/allergies
- Prepping the skin for makeup application
- Questions to ask clients/proper etiquette
- How to take proper makeup photos
- Starting a business Instagram/ marketing yourself

30 mins | Break for lunch

1 hour | Model 1: Gabby will complete a full demonstration of basic steps of makeup, going over the fundamentals learned earlier in the day. LOOK: NATURAL

1 hour | Model 2: Student's model. You will recreate the look I did on the first model. Just practicing the fundamentals and basic movements of application on a client from start to finish.

Wrap for the day!

DAY 2 :Intro to “Natural Glam” Makeup & “Dramatic Eye” Makeup

Est. time: 5 hours

20 minutes | Set up/ Go over material

- Building on what we learned the day before and elevating the original look.
- “Go to” looks, as well as go-to products used

2 hrs. | Model 1: Half & Half look – Gabby will complete one side of the face and student will complete the other. We will go back and forth between each step and student will copy what Gabby is doing.
LOOK: NATURAL GLAM (“Bridesmaid glam”)

30 minutes | Break for lunch

2 hrs. | Model 2: Half & Half look- Gabby will complete one side of the face and student will complete the other. We will go back and forth between each step and student will copy what Gabby is doing.
LOOK: DRAMATIC EYE (focus on wing liner application)

Wrap up for the day!

DAY 3: All About BRIDAL

Est. 4 ½ hours

30 mins | Intro:

You’ll learn about:

- Bridal makeup basics
- The bridal makeup consultation
- Conducting a trial bridal makeup application
- Types of bridal makeup applications

1 ½ hrs | Gabby demonstrates her signature Bridal Look on a model

30 minutes | Break for lunch

2 hours | Student completes a bridal look on her own! (Copy of Gabby’s demonstration)

Wrap for the day!